

Foodlink Foundation

Replacing Hunger with a Smile

膳心連基金

除飢困 展歡容

Annual Report 2021 – 2022

年度報告 2021 – 2022



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Message from Executive Director

When we established Foodlink 12 years ago, our goal was to make sure that no one in Hong Kong would go to bed at night without enough to eat. We chose the logo, “replacing hunger with a smile.” What a journey this has been!

Today, we have persevered with our mission against the challenges of COVID-19, political and economic stresses, rising costs of living and changes in the city that have affected our lives in so many different ways. But we have remained true to our word - thanks to the efforts of our staff and drivers, our partners, our donors and all the citizens of Hong Kong who have supported us and have never lost faith in our work. A big thank you to all of you from the bottom of my heart!

This year has been no less challenging than previous ones. We have managed to rescue 526 tonnes of food, delivered 1.25 million meals to the needy and in the process saved 1,315 tonnes of global warming CO₂ from going up into the atmosphere as a result of diverting food from ending up in landfills. To do so, we have expanded our food donor sources from not just

hotels and restaurants but also to cruises and airlines. Furthermore, to practise what we preach, we have installed a composter in our office in Kwun Tong so we are not just rescuing food but we are turning food waste into a useful resource.

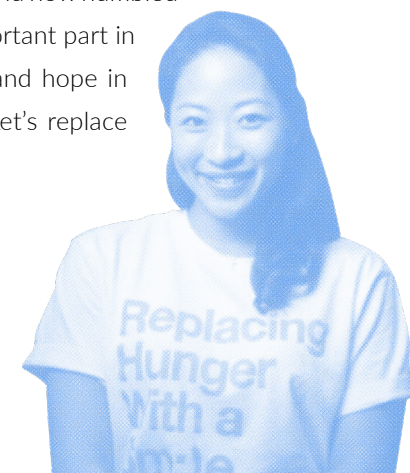
But we cannot rest on our laurels; this year we embarked on an exciting initiative with the Dairy Farm International Group who owns Wellcome, the supermarket chain, called “Sik Jor Fan Mei” or “have you eaten yet?” In a heart-warming gesture, Dairy Farm have agreed to make a small donation to Foodlink for every kg of rice sold under its own brand in their store as part of a broader campaign involving a donation of 30 tonnes of rice to our beneficiary partners and a much-needed financial contribution which has enabled us to expand our vehicle fleet.

We are constantly amazed at the generous spirit of our supporters and sponsors. Thank you Dairy Farm and also our thanks to all the other corporates who have stuck by us in these challenging times; through you we have managed to run 82 community building events and 13 education classes roughly amounting to 9 events each month.

I am further pleased to announce that others are acknowledging the value of our work. The World Bank, no less, has placed our name on the Community Connections Campaign, an important way to connect with other like-minded organizations. This is our second year of being part of this scheme. We have also been featured in “Epidemic Light Flight - Ten Stories: Picking Up Love”, which records how organizations like us have come out of difficulties under the epidemic, and how services have innovated and changed. And congratulations to Aurea Yung, our Head of Operations, on winning a personal award this year from the INSEAD Business School as a “Business as a Force for Good” champion in recognition of her ceaseless efforts in being the public face of Foodlink whilst impeccably managing the backend office operations to make sure we continue to serve the needy. Well done!

I cannot begin to tell you how proud and privileged I am to work with you all on this quest, and how humbled I feel in playing a small but important part in evoking the spirit of kindness and hope in this great city of Hong Kong. Let’s replace hunger with plenty of smiles!

Executive Director
Robin Hwang



Our Mission

The vision at Foodlink is to ensure every needy person has access to a hot, healthy meal. We collect safe-to-eat surplus food from F&B outlets and deliver to those in need. The benefits are twofold - while reducing hunger we also reduce the pressure on our city's landfills.

Amid the outbreak of Omicron, our mission is now more critical than ever for those who are most vulnerable to hunger.

Year Impact Overview

Our Impact

526

tonnes of food rescued



128

tonnes of bread



105

tonnes of cooked food



293

tonnes of food products

1.25 million

meals served

1,315

tonnes of carbon dioxide
emissions reduced

Our Partners



135

Food Donors



110

Beneficiary Partners

Our Activities

95

Events



82

community building events



13

education sessions



Aurea holding a school talk at Stamford American School



Disney volunteers preparing lunch boxes for the beneficiaries



Our Programmes

Bulk Food Programme

We work with food suppliers to collect close-to-expiry date food, such as yogurt, cheese and milk, for distribution to the beneficiaries right away, providing them with nutritious food.

1. Our fleet goes to Dream Cruise to collect surplus food



Cooked Food Programmes

At the core of Foodlink, our van fleet not only collects surplus cooked food from hotels and canteens, but also cruises and airlines.

2. Our drivers go to pick up the close-to expiry date food in the warehouse



Staple Food Programme

In light of rising food costs, limited food supplies and a large number of members of the public infected with Omicron, the underprivileged communities are especially prone to suffering from malnutrition and weakened immune systems. We have adopted dried food packs for easier distribution and nutritional value so that the beneficiaries can have access to healthy food in their own homes.

3. Beneficiaries with food packs





Fresh Food Programme to Fight Pandemic (meal boxes, chilled meal packs, fresh produce)

There is a huge demand for nutritious food within the deprived communities amid the outbreak of COVID-19. We provide healthy fresh food to the underprivileged, including meal boxes, meal packs, fresh vegetables and fruits to support them through the challenging times.

Left: Beneficiaries with meal packs, meal boxes and fresh produce



香港樂童行
THE HUB
Happy Space for Young Minds

「煮少一餐真係幫輕好多」~ 基層家庭的心聲
“Every Meal Counts” ~ voice from the low-income families

疫情雖然緩和，但在物價高漲下基層家庭面對更大經濟壓力。感恩有Foodlink膳心連基金贊助每星期派發的急凍熟食包，幫助超過3000人次受惠。Cooked food pack donation provided over 3000 meal services.

慈善贊助機構：
Foodlink 膳心連
Replacing hunger with a smile



Bread Programme

Our volunteers pick up the leftover bread directly from shops and redistribute the bread to the needy.

Left: Our volunteers go to bakeries to collect the unsold bread in the evening



Sustainability Programme (composter)

Going further, we have set up a composter in our office to turn inedible food waste (like stale bread and coffee grounds) into fertilizer to support local farms.





Corporate Volunteering Programmes

We work with corporate partners to bring positive impacts to the community through a wide range of volunteering activities. The volunteers can directly interact with the beneficiaries through Fun Cooking and Festive Parties, or promote sustainability through the Bread Run programme and upcycling workshops.



Volunteers from different renowned hotels gathered together at the Foodlink kitchen to celebrate the 60th Anniversary of Hong Kong Hotels Association and to share the occasion with the community.



Bloomberg Fun Cooking, beneficiary kids, chefs from Mandarin Oriental and Bloomberg volunteers enjoy a great time at the Foodlink Kitchen.



TVB Mid-Autumn Party, Famous singer Liza Wang (right) singing along with the seniors.



Bloomberg Bread Run, volunteers collected over 400 loaves of bread.



DBS Jam Workshop, volunteers upcycle ugly fruits to make healthy jam for the underserved.



Enthusiastic volunteers from Bloomberg helped us to repack over 4,000 kilogrammes of rice for distribution to the needy during the Mid-Autumn Festival.

Our Milestone to Serve More Needy

Sik Jor Fan Mei

DFI, as the parent company of Wellcome Supermarket, is a major corporate sponsor for Foodlink in 2021. Foodlink collaborated with DFI to launch “Sik Jor Fan Mei (Have you eaten yet?)” campaign, which is more than just a local greeting but also an expression of care and kindness to others.

In June 2021, Wellcome donated 30,000 kg of rice to 15 Foodlink beneficiary partners, satisfying their need of rice in one year





1. Our beneficiary partner received rice once a month

2. & 4. In November 2021, the "Rice Donation Charity Programme" was launched. Wellcome kick-started the programme by donating HKD3 million to Foodlink, and pledged to donate HKD0.5 for every kg of "Yu Pin King" brand of rice sold in all Wellcome supermarkets.

3. In December 2021, DFI volunteers distributed festive food bags to the elderly.



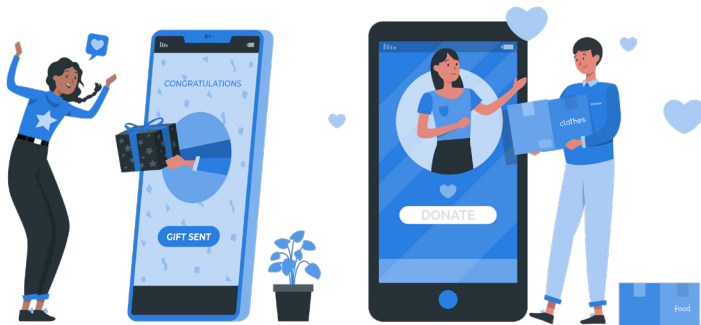
5. In December 2021, DFI volunteers shared festive blessings with the elderly in the Winter Solstice party.

6. & 7. In January 2022, the situation of underprivileged became even more desperate due to the Omicron wave. DFI volunteers specially prepared a batch of festive food bags for the needy, bringing smiles and warmth to them.



yuu

Beneficiary partners of yuu give back program with Rewards Club matching donation.



Foodlink van fleet expansion

With support from Hong Kong Jockey Club and DFI, our van fleet has been expanded, enabling us to feed more people in need.





Being World Bank charity partner

Foodlink has been nominated by a group of World Bank staff members to be included on the list of recipient organizations of the Community Connections Campaign for the second consecutive year.

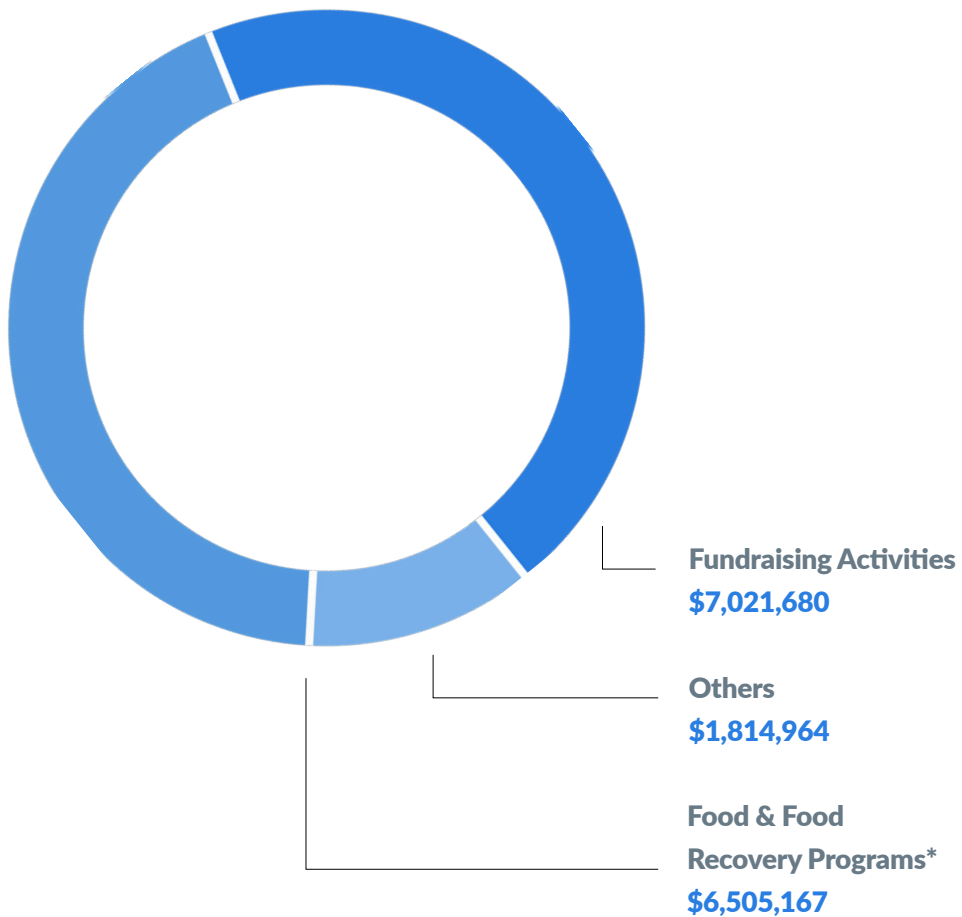
Volunteers from IFC learning to make dumplings from a beneficiary empowerment workshop



Finance

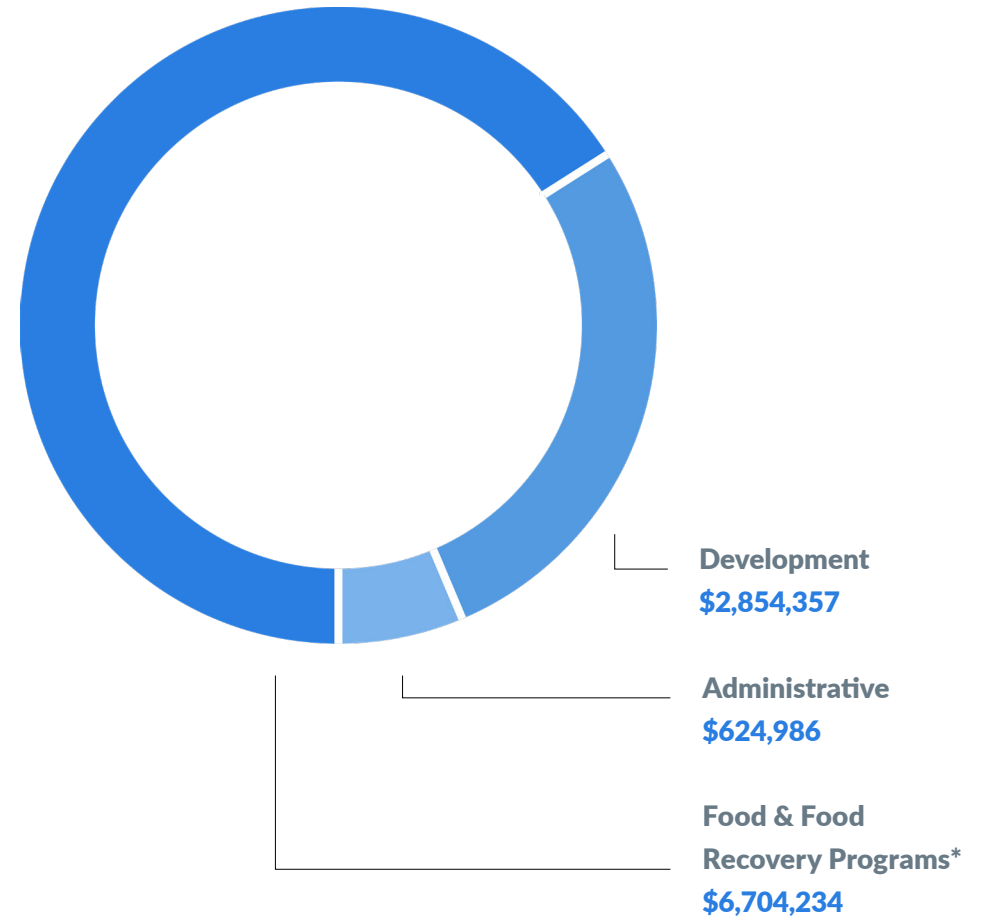
Total Donations

\$15,341,810



Total Expenses

\$10,183,575



Acknowledgements

Major Food Donors

- 7-Eleven
- A & W Food Service Limited
- Angliss Hong Kong Food Service Limited
- Arome Cake Shop
- Australian International School Hong Kong Canteen
- Bloomberg L.P.
- Bravo Fine Foods
- C.P.F. Hong Kong Company Limited
- Canadian International School Canteen
- Central and Western District Saint Anthony's School
- Circle K
- Citibank Kwun Tong Staff Canteen
- Classic Fine Foods (Hong Kong) Limited
- Conrad Hong Kong
- Cordis, Hong Kong
- CP Merchandising Company Limited
- Dairy Farm Limited
- Dream Cruises Management Limited
- ETAK International Limited
- Four Seasons Hotel Hong Kong
- Gate Gourmet
- Gateway, Hong Kong
- Gloucester Luk Kwok Hong Kong
- Gold Coast Hotel
- Goldman Sachs
- Goodman Interlink - The Rambler
- Grand City Hotel Hong Kong
- Grand Hyatt Hong Kong
- Hoixe Cake Shop
- Hong Kong Academy
- Hong Kong Adventist Hospital
- Hong Kong Club
- Hong Kong Disneyland Resort
- Hong Kong Jockey Club
- Hong Kong Ocean Park Marriott Hotel
- Hong Kong SkyCity Marriott Hotel
- Hong Kong Parkview
- Hotel ICON
- HSBC Staff Canteen
- Hyatt Regency Hong Kong, Sha Tin
- Hyatt Regency Hong Kong, Tsim Sha Tsui
- Independent Schools Foundation Academy Canteen
- InterContinental Grand Stanford Hong Kong
- International Christian School Canteen
- Island Pacific Hotel Hong Kong
- Island Shangri-La Hong Kong
- Italian Tomato
- JW Marriott Hotel Hong Kong
- Kee Wah Bakery
- Kellett School (Kowloon Bay) Canteen
- Kerry Hotel, Hong Kong
- Kowloon Shangri-La Hong Kong
- KPMG Staff Canteen
- Lactalis Hong Kong Limited
- LEI food & drinks company
- Maison Eric Kayser Hong Kong
- Mandarin Oriental Hong Kong
- Mannings
- Marco Polo Hongkong Hotel
- Marks & Spencer
- Maxim's
- Morgan Stanley Staff Canteen
- New World Millennium Hong Kong Hotel
- Nina Hotel Island South
- Nina Hotel Kowloon East
- Novotel Century Hong Kong
- Novotel Citygate Hong Kong
- Novotel Hong Kong Nathan Road Kowloon
- Pandamart
- Pentahotel Hong Kong, Kowloon
- Prince, Hong Kong
- Ramada Hong Kong Harbour View
- Regal Hotels International Holdings
- Renaissance Harbour View Hotel Hong Kong
- Repulse Bay Company Limited

Acknowledgements

Major Food Donors

- Rosewood Hong Kong
- Royal Hong Kong Yacht Club
- Royal Plaza Hotel
- Saint Honore Cake Shop
- Senior Buddy Charity Farm
- Sheraton Hong Kong Hotel & Towers
- Sheraton Hong Kong Tung Chung Hotel
- Singapore International School Hong Kong Canteen
- Sino Group
- South Island School
- Stamford American International School
- The Aberdeen Marina Club
- The Charterhouse Causeway Bay Hong Kong
- The Cityview
- The Foreign Correspondents' Club, Hong Kong
- The French International School of Hong Kong
- The Harbourview
- The Hong Kong Bankers Club
- The Hong Kong Country Club
- The Langham Hong Kong
- The Mira Hong Kong
- The Murray, Hong Kong, a Niccolo Hotel
- The Peninsula Hong Kong
- The Ritz-Carlton, Hong Kong
- The Royal Garden
- The Royal Pacific Hotel and Towers
- UBS, IFC
- W Hong Kong
- West Island School
- Yamazaki
- Zetland Hall



Thank you

for your efforts in replacing hunger with a smile

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