

# Foodlink Foundation

Replacing Hunger with a Smile

膳心連基金

除飢困 展歡容

Annual Report 2022 – 2023

年度報告 2022 – 2023



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## Message from Executive Director

I am pleased to present here the annual report highlighting our organization's key achievements. Over the past year, we have made significant strides in addressing food insecurity and promoting a greener environment.

Our primary accomplishment has been distribution of healthy food to vulnerable populations, including low-income families, homeless individuals, and seniors. Through strategic partnerships with hotels, supermarkets and canteens, we have been able to expand our reach and ensure that nutritious meals reach those in need.

Furthermore, our community programs have focused on promoting food education and

empowerment. We have launched initiatives such as rice packing, cooking workshops and coffee ground upcycling, fostering zero food waste habits among stakeholders.

Financially, we have achieved sustainability through diversified funding sources, including corporate partnerships, individual donations, and government grants. This has allowed us to expand our operations and invest in infrastructure, ensuring efficient and scalable food distribution.

Looking ahead, our future goals revolve around three key pillars: expansion, partnership, and long-term impact. We aim to widen our geographical reach, collaborating with partners from different

sectors to address food waste and food insecurity comprehensively.

To achieve long-term impact, we plan to establish cross-sector partnerships with different educational institutions and NGOs, creating a holistic approach to achieve zero food waste and sustainable city.

In conclusion, Foodlink has made significant progress in addressing waste reduction while combating food insecurity. With a focus on expansion, partnership, and long-term impact, we are committed to making a lasting difference in the lives of individuals and greener society.

**Executive Director**  
**Robin Hwang**



## Our Mission

The vision at Foodlink is to ensure every needy person has access to a hot, healthy meal. We collect safe-to-eat surplus food from F&B outlets and deliver to those in need. The benefits are twofold - while reducing hunger we also reduce the pressure on our city's landfills.

## Our Food Programmes

### Hot Food Programme

Food donors sort the surplus food into sanitised containers for our drivers to pick up, drivers then swiftly deliver the collected food to our beneficiary partners, where the food is reheated and served on-site to the needy free of charge.



### Bread Programme

We collaborate closely with bakery chains that donate their unsold bread. Our role is to match and connect bakeries with our partners in the community, so that their staff or volunteers will pick up the leftover bread directly from shops and redistribute the bread to the beneficiaries.

## Banquet Programme

We also collect surplus food from banquets, weddings and other events, and deliver the food to our partners. This food comprises the last few dishes—meat, rice and noodles—which are left virtually untouched as guests are full after indulging on earlier dishes.



## Packaged Food Programme

We accept miscellaneous products donated to us free of charge by food distributors, catering companies and corporates, which include canned or packaged food items that are still safe to eat. They are then sorted and delivered to our partners according to the needs of their service beneficiaries.



## Coffee Ground Upcycling Programme

Instead of being discarded as waste, the coffee grounds are collected and composted into nutrient-rich compost. The compost is then delivered to a local charity farm to grow organic vegetables. When vegetables are ready, they will be distributed to our beneficiaries. This program reduces waste, creates valuable compost, and promotes sustainable practices.



# Our Community Engagement Programme

## Big Impact Activities

Big impact activities are driven by the belief that business has a responsibility to contribute to the greater good and create shared value for both the company and society. Big impact community activities aim to make a meaningful difference in the community while simultaneously supporting the business to be a better organization.

*Right: The Church of Jesus Christ of Latter-day Saints joined efforts to pack 1,300 food bags.*

*Bottom: Mega Bread Run by DBS, engaged 103 volunteers, saved 2,000 pcs of bread.*





*Mega Rice Packing by Bloomberg, engaged 350 volunteers and a total of 6,200 packs of rice*

## Fun Cooking to Bring Smiles

Cooking is fun and it brings laughter to the participants. We are honored to have our hotel chef partners to cook with our deprived elderly/ children, making use of surplus food that we collect. The activity allows for creativity, brings people together, and offers a continuous learning experience, all while resulting in delicious food to be savored and shared.



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*Top: Executive Pastry Chef, Paul Chan, from Mandarin Oriental teaching participants to make madeleines.*

*Bottom: Executive Chef Mak from Hong Kong Disneyland teaching students to make seafood soup.*





Top: DBS volunteers were diligently making nutritious energy bars for underprivileged children.



Bottom: Volunteers from Morgan Stanley made fruit jam to give to underprivileged children.

## Goodie Bags to Share Festive Joy

Goodie bags bring not just food to the beneficiaries, they show caring from the donors. By engaging with underprivileged individuals and communities, we build bridge and promote a sense of solidarity, fostering a more supportive and cohesive society.

*Goodie bags donations from CLSA, DFI and Hong Kong Adventist Hospital*



# Education Programme

Education empowers the young generation, and inspire them to think of how sustainability can alleviate hunger. Our responsibility is to raise their awareness of food waste challenge.



Right: Food Waste and Sustainability sharing session with students from Harrow International School.

A screenshot of a Zoom meeting interface. The main window displays a presentation slide titled "Bread Program". The slide features a flowchart with five circular images showing the process from bakery to beneficiaries. Text on the slide includes: "Collaboration with bakery chains (7-Eleven, Arome, Circle K, Eric Kayser, Hobbe, Maxm's, St. Honore) that donate their unsold bread", "Beneficiaries pick up the leftover bread directly from shops and redistribute the bread to the needy", and "Currently picking up an average of 15,000 packs of surplus bread per week". The bottom of the slide says "Prepared by Foodlink Foundation. All rights reserved." To the right of the main window is a vertical list of participants with their names and status icons. Below the main window is a grid of smaller video feeds for participants. At the bottom of the grid, there is a chat window with a message from "Mr Roscoe" asking "Does Foodlink help the homeless community in Hong Kong?". The Zoom interface includes standard controls like "Unmute", "Stop Video", "Participants", "Chat", "Share Screen", and "Reactions".



Students from Malvern College sitting in for a Food Waste seminar held by Foodlink

## Our Milestone to Serve More Needy

Foodlink is proud to be selected as one of the beneficiaries of Operation Santa Claus 2022. The funding supports the setup of a first of its kind surplus food distribution outlet, situated in a poorest district in Hong Kong. The Foodlink Mart aims to increase Foodlink's capacity to collect more surplus fresh produce from supermarkets and benefit more people in need.

Right: Foodlink Mart in Kwun Tong



# Year Impact Overview

## Our Impact

591

tonnes of food rescued



214

tonnes of bread



84

tonnes of cooked food



293

tonnes of food products

1,407,140

meals served

1,478

tonnes of carbon dioxide  
emissions reduced

## Our Partners



166

Food Donors



129

Beneficiary Partners

## Our Activities

120

Events



103

community building  
events



17

education sessions

# Acknowledgements

## Major Food Donors

- 7-Eleven Hong Kong
- A & W Food Service Limited
- Aji-No-Chinmi Co., (HK) Limited
- AluHouse International Trading Company Limited
- Angliss Hong Kong Food Service Limited
- Anjuman-e-Mohammedi (Hong Kong SAR) Trustees Incorporated
- Arome Bakery
- Asian Sourcing Link Limited
- Bloomberg L.P.
- Bravo Fine Foods Hong Kong
- C.P.F. Hong Kong Company Limited
- Canadian International School of Hong Kong
- Chan Cheung Mun Chung Charitable Fund
- Chinese International School
- Circle K
- Classic Fine Foods (Hong Kong) Limited
- CLSA Limited
- CMB Wing Lung Bank Limited
- Collyer Logistics South China Limited
- Compass Group Hong Kong
- Conrad Hong Kong
- Cordis, Hong Kong
- Courtyard by Marriott Hong Kong
- Courtyard by Marriott Hong Kong Sha Tin
- DBS Bank (Hong Kong) Limited
- DFI Retail Group
- eft Payments (Asia) Limited
- Empire Group Holdings Limited
- Feeding Hong Kong
- FOODSPORT
- Four Seasons Hotel Hong Kong
- Freshfields Bruckhaus Deringer
- Fulum Group Limited
- Gate Gourmet Hong Kong Limited
- Gateway Hotel, Hong Kong
- Goodman Interlink - The Rambler
- Grand Hyatt Hong Kong
- Hago Limited
- HarbourVest Partners
- Harrow International School Hong Kong
- Hilton Garden Inn Hong Kong Mongkok
- Hong Kong Academy
- Hong Kong Adventist Hospital
- Hong Kong Aero Engine Services Limited
- Hong Kong Club
- Hong Kong Disneyland Resort
- Hong Kong Gold Coast Hotel
- Hong Kong Jockey Club
- Hongkong Land Limited
- Hong Kong Monetary Authority
- Hong Kong Ocean Park Marriott Hotel
- Hong Kong SkyCity Marriott Hotel
- Hong Kong Parkview
- Hong Kong Veg Society
- Hong Kong University Graduate Association College
- Hotel ICON
- HSBC
- Hyatt Regency Hong Kong
- Hyatt Centric Victoria Harbour Hong Kong
- Independent Schools Foundation Academy
- International Christian School (Shek Mun Campus)
- International Finance Corporation
- Italian Tomato
- JP Morgan
- JW Marriott Hotel Hong Kong
- Kee Wah Bakery
- Kellett School (Kowloon Bay Campus)
- King George V School
- KKR Asia
- King Bakery
- Kowloon Shangri-La, Hong Kong
- KPMG
- Lactalis Hong Kong Limited
- LeanSweets
- Le Méridien Hong Kong, Cyberport
- Legislative Council
- Li Po Chun United World College of Hong Kong
- Lofter Group Limited
- Maison Kayser Hong Kong
- Malvern College Hong Kong
- Mandarin Oriental, Hong Kong
- Mannings
- Marco Polo Hongkong Hotel
- Maxim's Cakes
- Maxim's Group
- Mead Johnson & Company
- Nina Hospitality Central Kitchen
- Nina Hospitality
- Morgan Stanley
- Mrs. Emma Hu
- Mrs. Joyce Kan
- Mrs. Sandy Lau
- Mrs. Wendy Kwok
- New World Millennium Hong Kong Hotel
- Nowaday International Development Limited
- pandamart
- Pentahotel Hong Kong, Kowloon
- Permira
- Peterson Group
- Powerco Electric (Far East) Company Limited
- Prince Hotel, Hong Kong
- Pui Kiu College
- Ramada Hong Kong Harbour View
- Regal Hotels International Holdings
- Regent Hong Kong
- Renaissance Hong Kong Harbour View Hotel
- Rooftop Republic Co. Limited
- Rosewood Hong Kong
- Royal Hong Kong Yacht Club
- RSSB
- Saint Honore Cake Shop Limited
- Schindler Lifts (Hong Kong) Limited
- Senior Buddy Charity Farm
- Share for Good Foundation Limited
- Sheraton Hong Kong Tung Chung Hotel
- Sims Trading Company Limited
- Singapore International School Hong Kong
- Sodexo (Hong Kong) Limited
- South Island School
- Stamford American International School Hong Kong
- Starbucks Coffee Asia Pacific Limited
- Swiss Re Foundation
- The Aberdeen Boat Club
- The Church of Jesus Christ of Latter-day Saints Hong Kong
- The Cityview
- The Foreign Correspondents' Club, Hong Kong
- The French International School of Hong Kong
- The Fullerton Ocean Park Hotel Hong Kong
- The Great Room
- The Harbourview
- The Hong Kong and China Gas Company Limited
- The Hong Kong Country Club
- The Langham, Hong Kong
- The Mira Hong Kong
- The Murray, Hong Kong, a Niccolo Hotel
- The Peninsula Hong Kong
- The Repulse Bay Company Limited
- The Ritz-Carlton, Hong Kong
- The Royal Garden
- The Royal Pacific Hotel and Towers
- TVB
- Victoria Shanghai Academy
- W Hong Kong
- Wellcome
- Willis Towers Watson Hong Kong Limited
- Yamazaki Baking Co., Ltd
- yuu
- Zetland Hall
- 純陽仙洞

# Thank you

## for your efforts in replacing hunger with a smile

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